PRESIDENT’S INITIATIVE to PREVENT SEXUAL MISCONDUCT
Creating a *Climate of Respect* at the University of Minnesota to *Prevent Sexual Misconduct*
PHASE I: Faculty/Staff required training (Everfi)

**GOAL:** To increase awareness and knowledge to change UMN culture to one that does not tolerate sexual misconduct and supports any victim to safely report.

**AIM:** Implement the Everfi training systemwide on the University platform February-June 30, 2018.

**PROGRESS:**
- Phased systemwide implementation plan
- Communication plan enacted

PHASE II: Department Level Development

**GOAL:** To support academic units in developing respectful cultures that promote individual and departmental achievement.

**AIM:** Create networks and resources to help academic units prevent and respond appropriately to sexual misconduct.

**PROGRESS:**
- March 7; 1st meeting
PUBLIC HEALTH AWARENESS CAMPAIGN

GOAL: To create a sustainable public health/public awareness campaign to prevent sexual misconduct.

AIMS:
#1: Evaluate existing campaigns nationwide that meet public health/public awareness criteria.

#2: Determine applicability of existing campaigns to UMN and recommend model for UMN campaign

PROGRESS:
• Conducted comprehensive national review of public awareness campaigns.
• Developed test concepts based on best practices and University needs.
• Conducted focus groups with faculty, staff, and students to narrow and refine concepts for quantitative survey which will determine final direction.
STUDENT EDUCATION & ENGAGEMENT

GOAL: To develop a structured program and education plan for first through fourth year undergraduates as well as graduate and professional students.

AIMS:
#1: Identify and convene a cross-functional sexual assault prevention work group to inform, develop and implement a coordinated prevention programming plan.

#2: Require all new students to complete online sexual assault prevention training using Haven and HavenPlus.

AIMS CONT.
#3: Develop and implement a comprehensive plan for ongoing training for students.

PROGRESS:
• Hiring Health Promotion Specialist to lead development process.
• Met with Everfi Jan 31, 2018 to learn more about their courses (including a new course that provides ongoing education) and discuss how they can continue to be a resource for us.
• Met with campus partners on Jan 31, 2018 to review criteria/compliance/systemwide potential.
GOAL: To develop metrics for evaluating our sexual assault and misconduct prevention, education, advocacy and awareness activities on campus.

AIMS:
#1: Create inventory to establish existing data sources designed to measure components of sexual misconduct.
#2: Develop framework to gather new metrics.
#3: Create structure for coordination of information sharing for all Workgroups with special considerations for the evaluation and monitoring of the Public Awareness Campaign.
#4: Create Research Subgroup to facilitate coordinated efforts to access existing data and support original research.

PROGRESS:
● Cataloging existing University data and researchers
● Developed Everfi online training pre/post survey
● Developing new tool for collecting harassment/sexual assault data
● Recruiting members for cross-disciplinary collaborative research.
● Host Spring 2018 Research Consortium to showcase/discuss ongoing and future research initiatives.
INSTITUTIONAL RESPONSIBILITY & ACCOUNTABILITY

**GOAL:** To develop Institutional accountability & responsibility strategies to promote a culture that is serious about prevention and accountability when individuals violate those expectations.
Prevention of sexual misconduct and promotion of a culture that supports the health and welfare of all...

is an absolute necessity for every individual in our community to thrive and for us to fully achieve the University’s three-fold mission of discovery, learning and service.
Please contact us if you have additional questions or comments:

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