



The University of Minnesota is an engine of growth, knowledge, and progress. We are energized by our land-grant mission of distinguished education, groundbreaking research, and service to our communities. We are united in our ambitions to exceed all expectations in our tireless work to improve the lives of Minnesotans, the nation, and the world.

Why now?

The time is now to become an even greater energy for change, with objectives greater than anything we have already accomplished. In complex times, the need for a clear roadmap that sustains and grows the University of Minnesota is more urgent than ever.

Why here?

Minnesota is unique, and the University of Minnesota is a place where all can learn, discover, and thrive. From our environment to our diverse economic opportunities, and from our deep agricultural foundation to our vibrant arts and theater culture, we are unique. We are the home of nationally leading research in water and sustainability. We are leaders in working with the Tribal Nations of our state through collaboration and partnership. We are the higher education leader in spatial mapping. And those are just a few of the ways our strengths make us exceptional.

Only in this place, with this University, do people, expertise, and opportunity come together to create something truly special. It fuels our ambitions to exceed all expectations. The strategic roadmap was built on these elements, inspiring goals that are greater than anything we have already accomplished.

University of Minnesota Strategic Imperatives



Imperative #1: Prepare students to be fully engaged and active in our state, nation, and world.

- Engagement in a diverse democracy
- Career preparation and immersive learning
- Enhancement of “one University on five campuses” approach
- Support for mental health and food security



Imperative #2: Innovate to transform the future of learning.

- Expansion of problem-based learning, thinking, and teaching
- An online learning hub serving students on all campuses and beyond
- AI leadership in teaching and learning
- Designing new models of learning



Imperative #3: Serve communities through knowledge creation and exchange in the arts, health, healthcare, and the economy.

- A dynamic integrative arts and design initiative
- Drive economic and workforce development with Minnesota employers
- Expansion of health workforce, especially in rural Minnesota
- Leadership in mapping and spatial technologies for data-based decision-making
- Grow national leadership with Tribal Nations and Native American/American Indian Studies



Imperative #4: Advance our excellence to lead in the discovery and application of sustainable solutions, improving environmental, human, plant, and animal health.

- A healthy planet with abundant natural resources
- Health of communities and the delivery of health and healthcare
- Health of people, plants, animals, and ecosystems through agricultural innovation and a One Health approach
- Research to advance the frontiers of AI



Imperative #5: Secure our continued future as a world-class university by strategically investing in our talented workforce, operations, and facilities.

- Investments in our talented workforce, including AI adoption and process improvement
- Modern infrastructure to support our world-class university
- Reimagining the St. Paul campus