

Maroon, Gold &

BOLD

A University of Minnesota Vision
for Our State, Nation and World

***Maroon
& Gold***

+

Bold

...because it's in our DNA. From the discoveries we make, to the communities we engage, to the highly skilled students we send into the workforce, we will lead in the state, nation and world.

...because we can and will think bigger. We will push boundaries to redefine what's possible for the University of Minnesota.

The time has come –

**a bold new vision
for the future...**



**...redefining
what's possible.**



**Together, we will honor what this University
holds true, while unabashedly
amplifying our voice and impact –
not just to our state but to
the nation and the world.**

Balancing the Multiple Requirements of a Strategic Plan

1

Engage the Campus Community

Focus Groups,
Listening Tours

2

Explain Our Values & Commitments

Consensus
Language

3

Improve Operational Performance

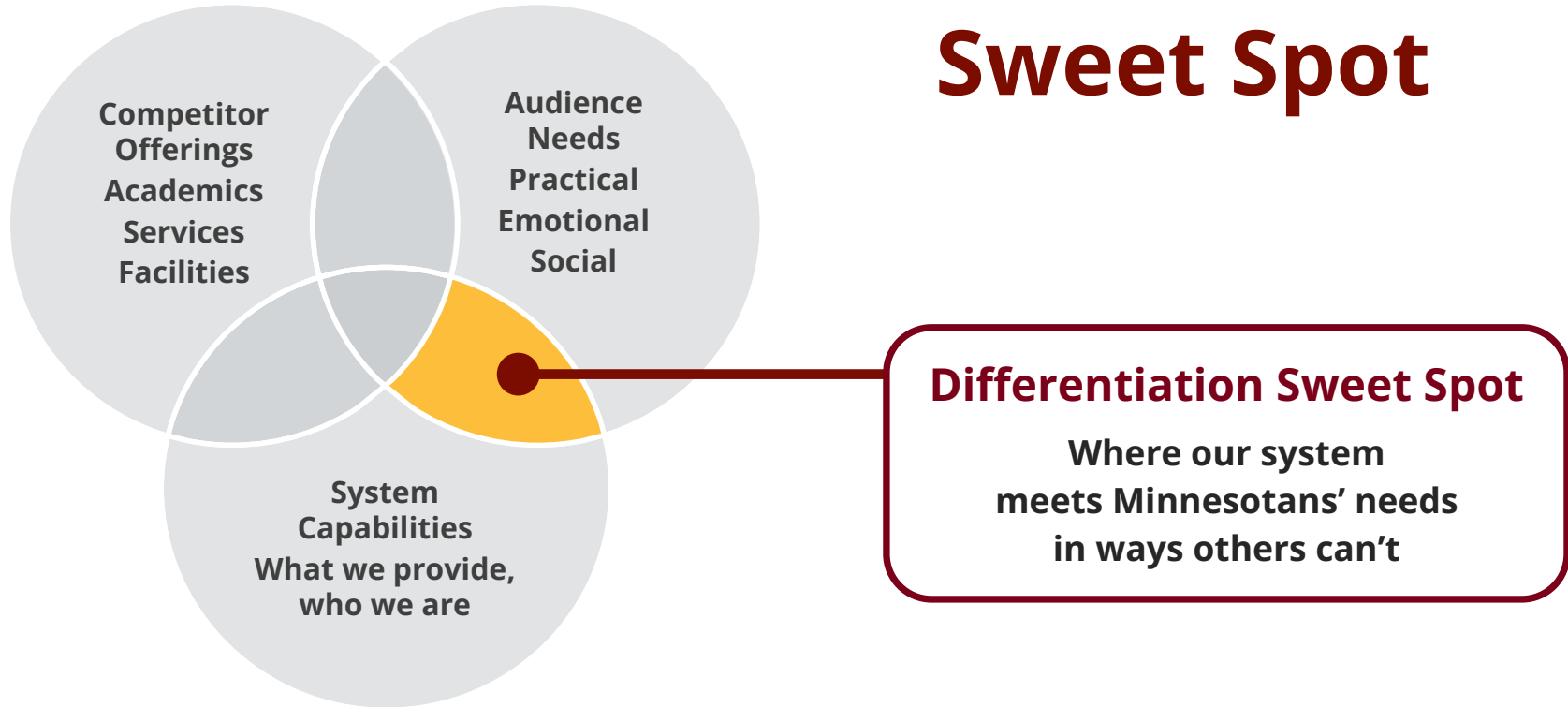
Address Core
Business Problems,
Allocate Resources

4

Enhance Our Competitive Position

Entrepreneurial in
Nature, Commits
System to 'Bets'

Our Differentiation Sweet Spot



The background of the slide features a dark, silhouetted crowd of people with their hands raised in the air, suggesting a celebratory or participatory atmosphere. The overall color palette is dark with a reddish-brown tint.

Everyone is invited –

**faculty, staff, students, alumni,
and all Minnesotans –**

**to shape and be part of
this next bold chapter.**

Steering Committee Membership

**Cabinet-level academic and business leaders
responsible for strategy formation.**

Systemwide faculty, staff and student representation.



Andrew Alleyne

Dean, College of Science
and Engineering, co-chair



Charles Nies

Chancellor, University
of Minnesota Duluth, co-chair

Working Groups will Identify Priorities

- Groups will consist of cross-functional teams of 6-12 rising academic and administrative leaders, with faculty and student representation, chaired by a member of the central strategy team.
- Stakeholders from across the University of Minnesota community will be invited to serve on Strategic Initiative Working Groups based on subject matter expertise.

Working Group Activities



Intentional & Strategic Listening

Connecting with the Right People, at the Right Time, with the Right Questions

1

**Steering
Committee
Consultation**

**Combine prior feedback with
community-wide survey and
executive-level interviews**

2

**Listening Tours
and Surveys**

3

**Surveys,
Interviews,
Voice SessionsSM**

**Assemble a representative team
of subject matter experts to
draft tasks**

4

**Working
Groups**

Visualizing the Next 12 Months


Feb-Apr
Landscape
Analysis

Sep-Dec
Plan Finalization
& Delivery



Dec-Jan
Setting the
Charge

May-Aug
Refining Strategic
Imperatives

A sunset over a field with a path leading to a horizon. The sky is a mix of orange, red, and purple, with a path of light leading from the bottom center towards the horizon. The foreground is a dark, textured field.

**Together we will
achieve the unimaginable.**

**We will loudly broadcast our excellence and
create a future that reflects the very best of
who we are and who we can become.**

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BOLD

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