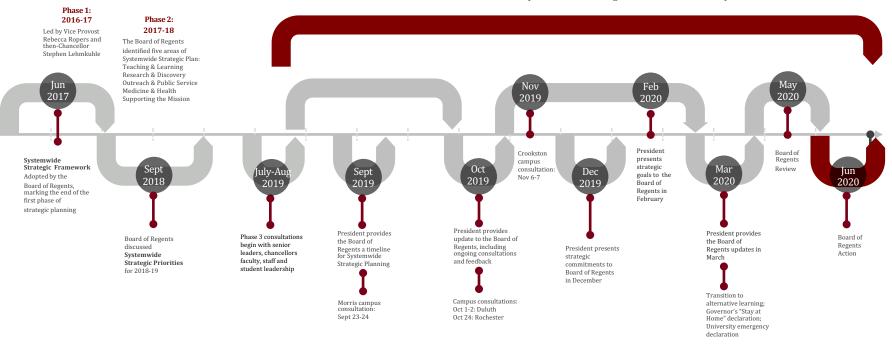




## **Systemwide Strategic Plan**

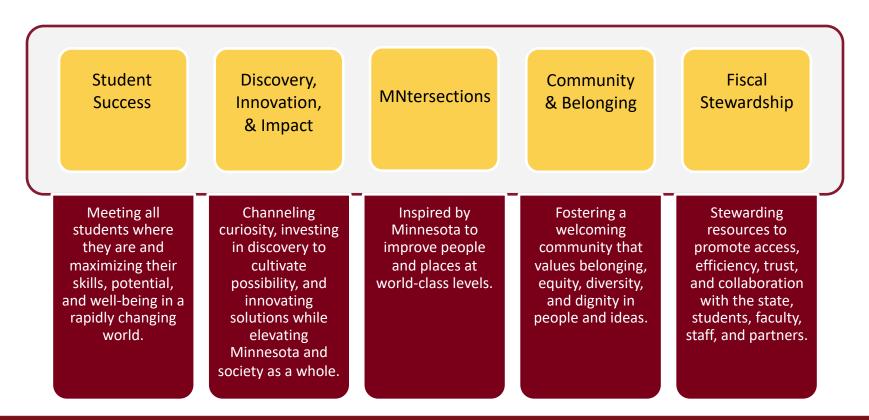
#### Phase 3: Fall 2019-Spring 2020

Consultation with senior leaders, faculty, staff, and student governance bodies, and key stakeholders





### **Our Commitments**





#### GOALS

1) Attract, educate, and graduate students who represent the diversity, talent, workforce, and citizenship needs of the future.

2) Enhance student experience, wellness, and success.

3) Increase innovative and high-quality educational offerings across modes of delivery to reach students where they are.



#### GOAL 1

Attract, educate, and graduate students who represent the diversity, talent, workforce, and citizenship needs of the future.

- Establish comprehensive systemwide strategic enrollment management strategy.
- Improve retention and graduation rates while closing gaps.
- Expand scholarship opportunities.



#### GOAL 2

Enhance student experience, wellness, and success.

- Establish systemwide mental health initiative.
- Strengthen career readiness and outcomes for all students.
- Establish a holistic approach to student wellness.



#### GOAL 3

Increase innovative and highquality educational offerings across modes of delivery to reach students where they are.

- Establish innovative, coordinated, and scaled systemwide distributed learning models that increase access and meet workforce needs.
- Enhance academic calendar flexibility to increase student engagement and year-round access.
- Enhance the quality and support for educational offerings.



#### GOALS

1) Increase high-impact discovery and scholarship.

2) Drive creativity, collaboration, and entrepreneurial spirit.

3) Engage and impact Minnesota at world-class levels.



#### GOAL 1

Increase high-impact discovery and scholarship.

- Prioritize research opportunities for all students.
- Increase year over year funding growth for research and industrysponsored awards.
- Advance career outcomes for graduate students and post-docs.



#### GOAL 2

Cultivate creativity, collaboration, and entrepreneurial spirit.

- Enhance opportunities for new businesses and start-ups, corporate partnerships, and technology commercialization.
- Increase multidisciplinary opportunities in research and curriculum.
- Advance the arts and humanities through strategic collaborations.



#### GOAL 3

Engage and impact Minnesota at world-class levels.

- Elevate national and international profile and standing while addressing societal needs.
- Enhance Carnegie Community Engagement designation across system, and measure and expand outreach and engagement.
- Increase MnDRIVE partnership funding.



#### GOALS

1) Drive innovation for next-generation health.

2) Build a fully sustainable future.

3) Advance natural resources and agro-food systems to elevate human security and potential.



#### GOAL 1

Drive innovation for next-generation health.

- Increase collaborations to serve as a model in health education, clinical training, and new models of care.
- Deepen impact in core areas of strength, including solutions, cures, and technology.
- Serve as a destination practice for leading delivery models.



#### GOAL 2

#### Build a fully sustainable future.

- Demonstrate state and worldwide leadership in sustainability and environmental teaching, research, and convening power.
- Develop system leadership and governance coordination for sustainability initiatives.
- Establish next-generation systemwide Climate Action Plan for 2030.



#### GOAL 3

Advance natural resources and agro-food systems to elevate human security and potential.

- Develop and deploy new techniques and partnerships for smart farming and sustainable food supplies, and natural resources.
- Expand, develop and retain agricultural and food system talent in rural communities and agribusiness.
- Enhance Extension's impact and reach.



#### GOALS

1) Recruit and retain diverse talent.

2) Cultivate a welcoming and inclusive campus climate.

3) Advance understanding and nurture enduring partnerships.



#### GOAL 1

Recruit and retain diverse talent.

- Recruit diverse students, faculty, and staff.
- Retain diverse students, faculty, and staff.
- Reduce disparities among underrepresented groups.



#### GOAL 2

Cultivate a welcoming and inclusive campus climate.

- Measure and address annual climate survey data.
- Increase job satisfaction.
- Develop education and training to increase intercultural competency and interactional diversity.



#### GOAL 3

Advance understanding and nurture enduring partnerships.

- Advance deeper understanding of institutional history.
- Strengthen collaborative relations with Tribal Nations.
- Drive mutually beneficial relationships with underserved local communities and strategic partners to enhance society, access to higher education, and safe campus environments.



#### GOALS

1) Reduce financial barriers to student achievement.

2) Align revenue with forward-thinking mission fulfillment.

3) Build comprehensive long-range capital facilities and land-holding strategies to drive strategic growth.

4) Re-envision risk management and safety.



#### GOAL 1

Reduce financial barriers to student achievement.

- Reduce student debt.
- Enhance on-campus employment opportunities for all students.
- Increase aid targeted to students with demonstrated need.



#### GOAL 2

Align revenue with forward-thinking mission fulfillment.

- Develop leading-edge tuition and pricing model.
- Define and establish an administrative cost benchmark.
- Identify and maximize non-state support, including new revenue opportunities aligned to institutional goals.



#### GOAL 3

Build comprehensive long-range capital facilities and landholding strategies to drive strategic growth.

- Establish new long-term physical master plan for each campus that serves our community and is updated regularly.
- Advance innovative financing to support long term strategic objectives.
- Establish land retention, acquisition, and use strategy.



#### GOAL 4

Re-envision risk management and safety.

- Enhance risk management through innovative technology and processes.
- Assess and improve campus safety protocols and organizational structure.
- Engage in continuous improvement practices to promote efficiency in all aspects of operations.





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